KIRIN

よろこびが
つなぐ世界へ

Joy brings us together

Kirin Group's Sustainable Procurement Initiatives

SOLIDARIDAD JAPAN Sustainable International Commodity Supply Chain Seminar

January 18, 2021
CSV Strategy Department
Kirin Holdings Company, Limited

機密性区分	重要（C）
開示範囲	関係者限り
保存期限	2022年12月31日
複製可否	可

Kirin Group Business Overview

KIRIN brings joy to society by crafting food and healthcare products inspired by the blessings of nature and the insights of our customers

Food | Health Science | Pharmaceutical

Kirin Beer

Kirin Beverage

Mercian

Koiwai dairy

iMUSE

Kyowa Kirin

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【機密性区分：重要 （C）】（開示範囲：関係者限り）

CSV Purpose & Environmental Vision

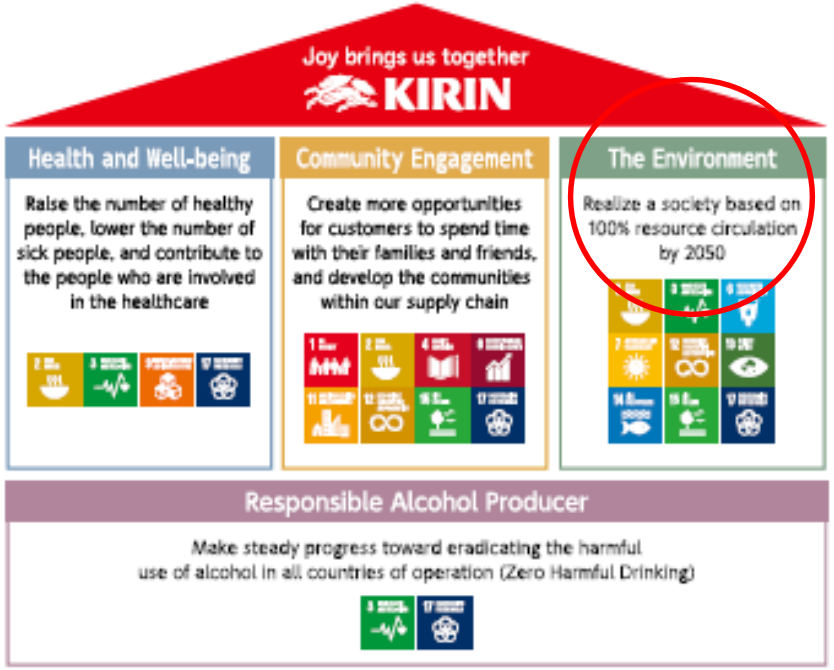
CSV is the core concept of management

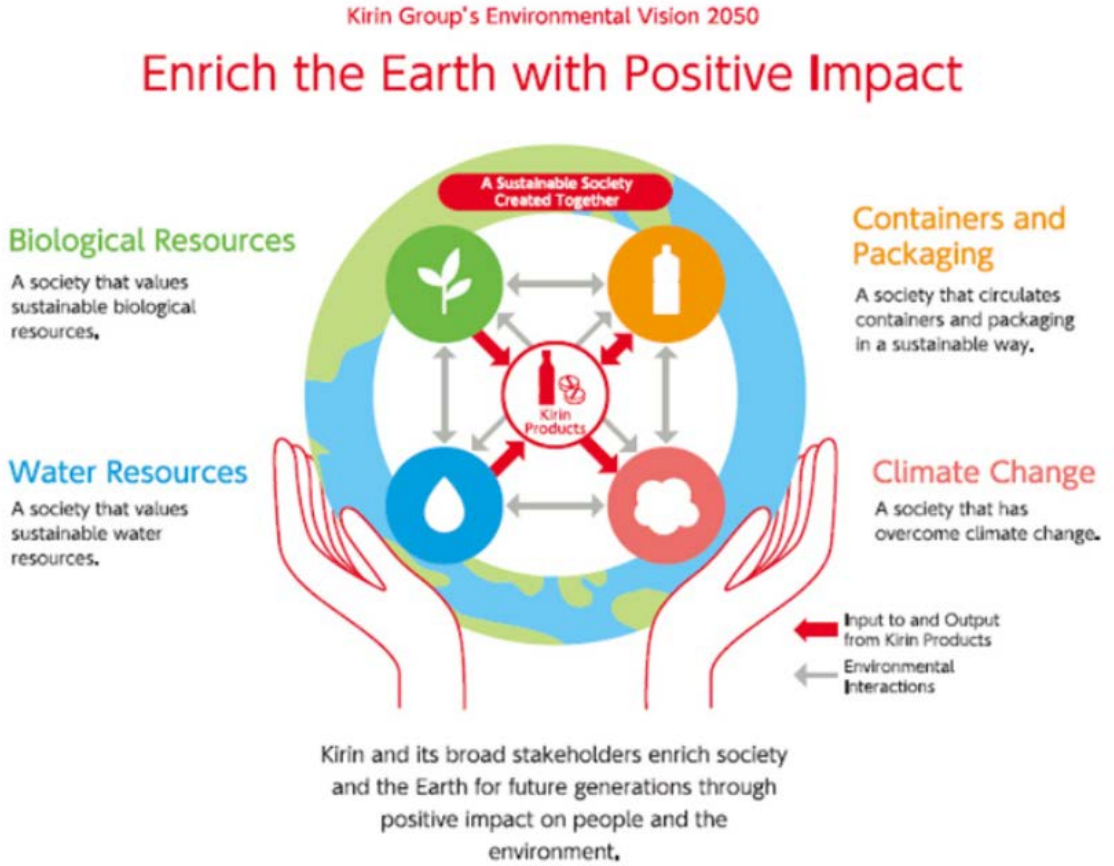
The Kirin Group Environmental Vision 2050, a long-term strategy, was announced in February 2020.

CSV: Creating Shared Value

The concept that a company can grow sustainably by co-creating value with society

【CSV Purpose】





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【機密性区分：重要 （C）】（開示範囲：関係者限り）

Specific activities for Environmental Vision 2050

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Start dashing to materialize the vision, and materialize it with products

Support for obtaining Rainforest Alliance certification (tea leaves)

Water source forest activities

Kirin Group's Environmental Vision 2050

Enrich the Earth with Positive Impact

Kirin and its broad stakeholders enrich society and the Earth for future generations through positive impact on people and the environment.

Input to and Output from Kirin Products

Environmental Interactions

Ecological Resources

ty that values able biological es.

Water Resources

A society that values sustainable water resources.

Containers and Packaging

A society that circulates containers and packaging in a sustainable way.

100% use of FSC® certified paper

FSC®C137754

100% recycled PET resin

SBT1.5℃

RE100 CLIMATE GROUP | CDP

Use 100% renewable energy for electricity

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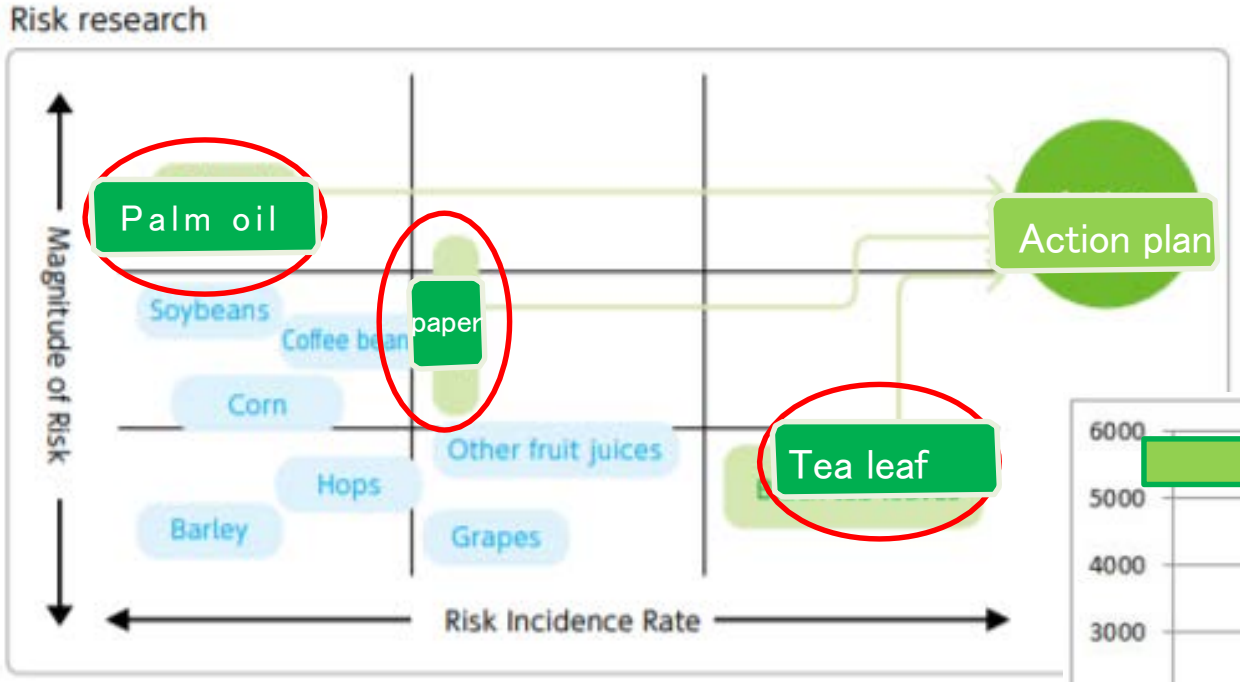
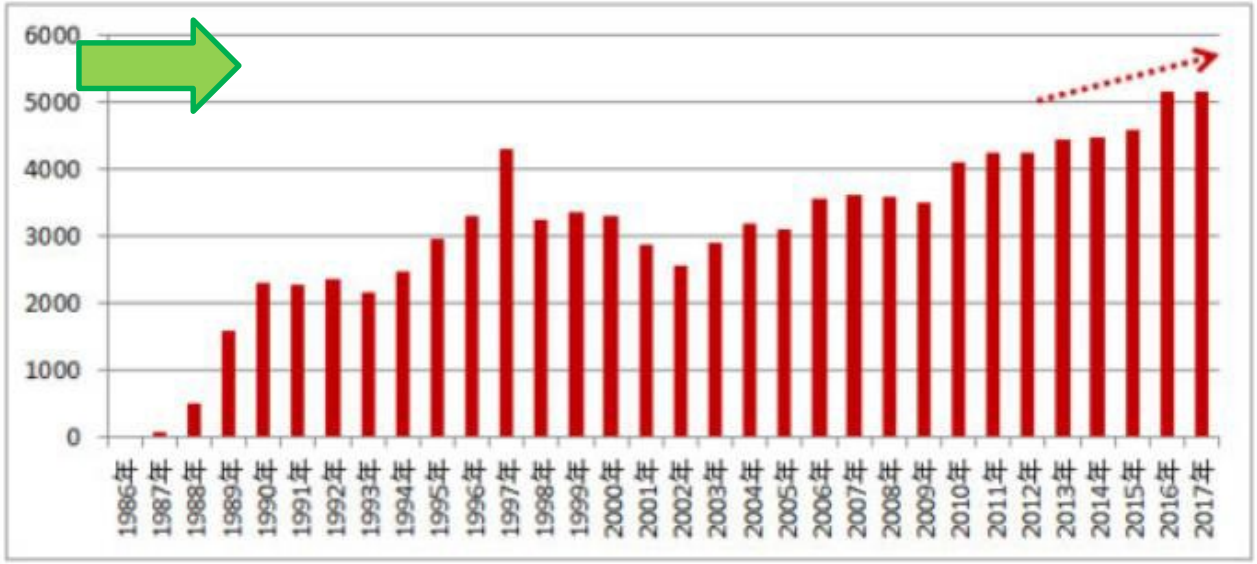
【機密性区分：重要 （C）】（開示範囲：関係者限り）

Research and understanding of biological resource risks and setting of targets

- Conducted research in terms of deforestation risk and reputational risk
- Identified palm oil, paper, and tea leaves and began targeted actions in 2013



Kirin “Afternoon Tea (Gogo-no-Kocha)" has maintained the No. 1 share in Japan's bottled beverages for 35 years since its launch.



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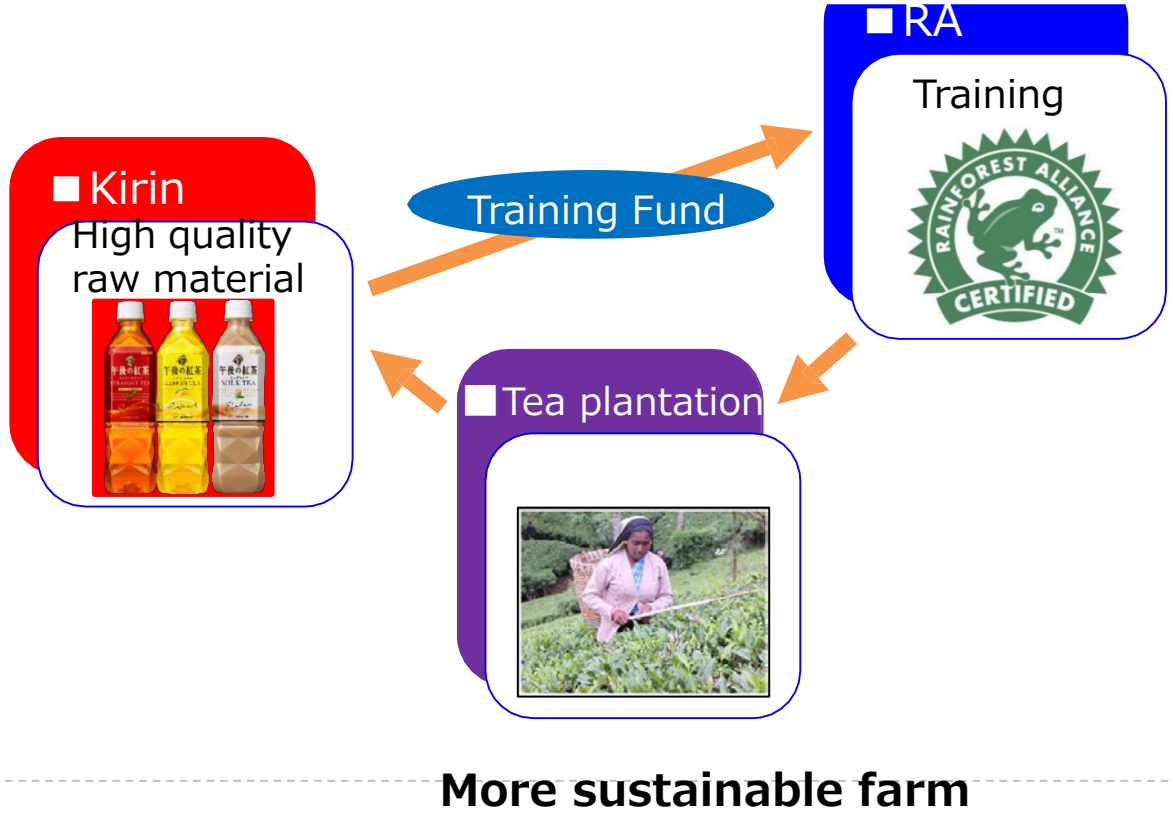
【機密性区分：重要 （C）】（開示範囲：関係者限り）

Structure of Support for Rainforest Alliance Certification

Helping tea plantations in Sri Lanka become more sustainable by funding training to become Rainforest Alliance certified（2013-）

Ecological Resources	**Society that uses sustainable biological resources.**	• **Fostering, developing, and procuring sustainable agricultural raw materials** • **Working with farmers to make their farms sustainable.**



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【機密性区分：重要 （C）】（開示範囲：関係者限り）

Environmental results of certification

It teaches not only wildlife protection and waste management, but also how to prevent landslides by planting ground-crawling grasses on slopes.

Wildelife

Waste

Landslide

Forest

Wastewater treatment

River

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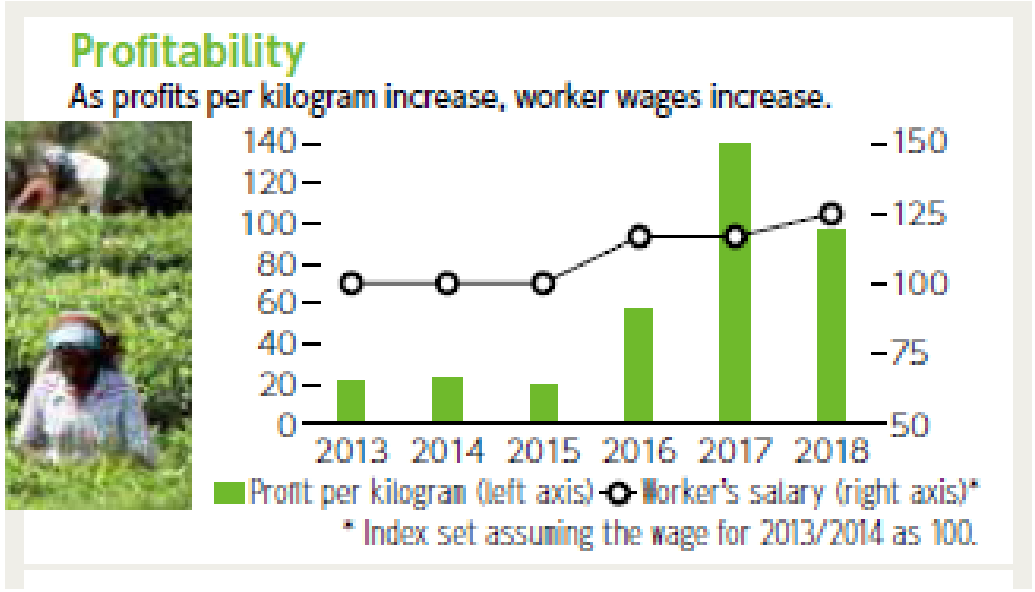
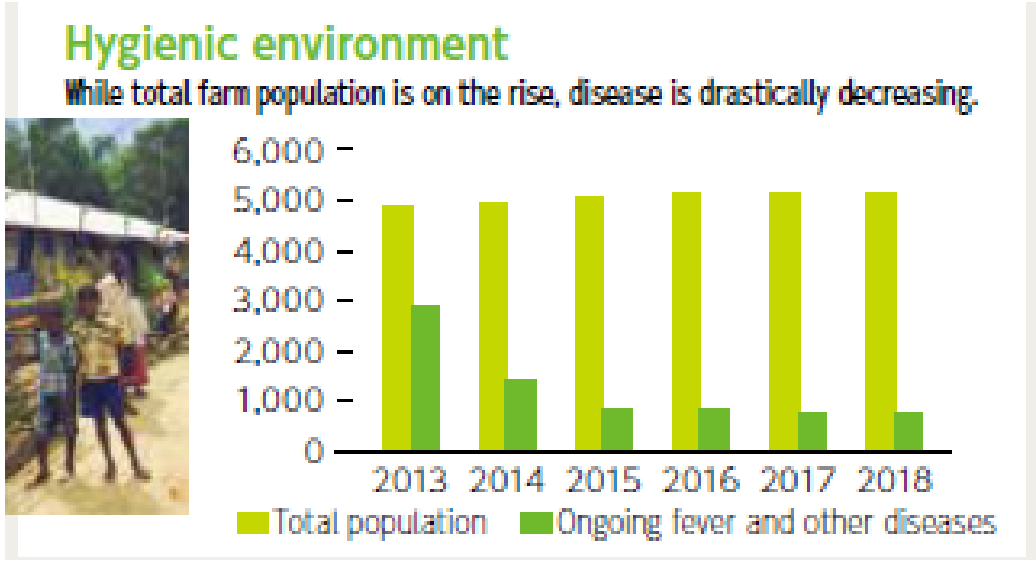
【機密性区分：重要 （C）】（開示範囲：関係者限り）

Effects of certification: Plantations' financial status and workers living conditions

- Improved agricultural technology ⇒ Dramatic reduction in pesticide and fertilizer use ⇒ Improved plantation profits
- Improved living conditions and sanitation for people living on plantation

Kirin Environmental Vision 2050：**Enrich the Earth with Positive Impact**





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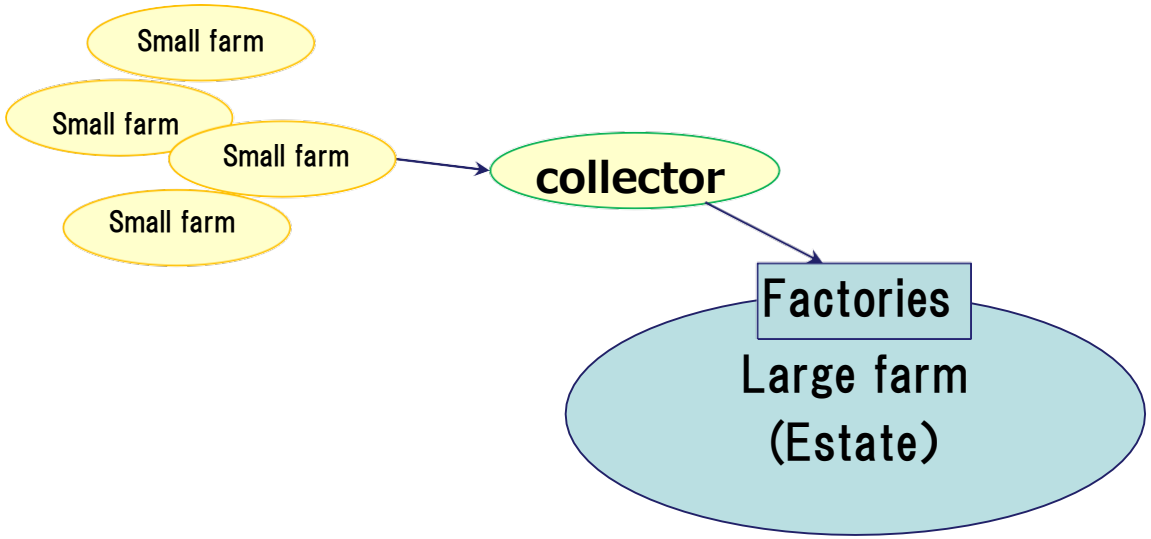
【機密性区分：重要 （C）】（開示範囲：関係者限り）

Support for small farms /Water source conservation activities in the tea plantation

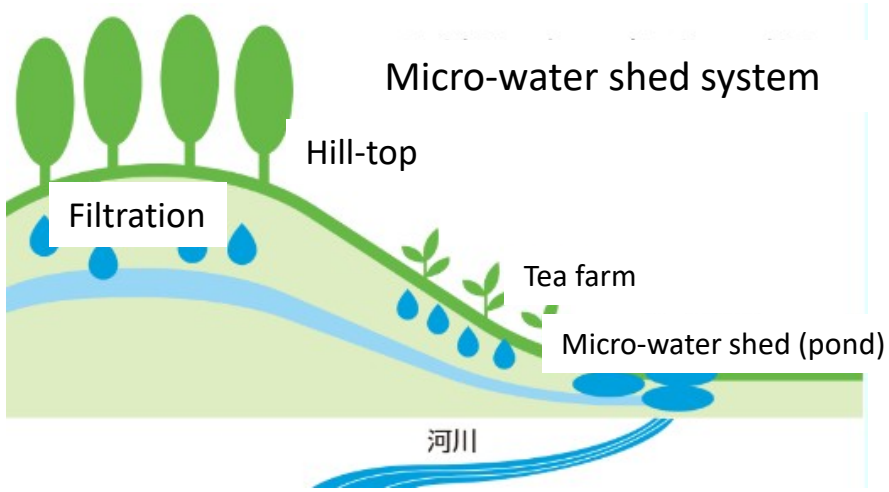
Starting in 2018;

- Assisting small tea plantations that supply tea leaves to large plantations to obtain certification
- Conserving water sources in tea plantations/ Educating local residents about water conservation

【Assisting small plantation to obtain certification】



【Conserving water sources】



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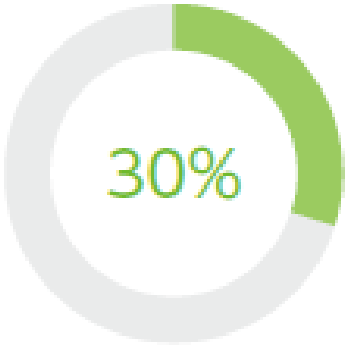
【機密性区分：重要 （C）】（開示範囲：関係者限り）

Progress of assisting Sri Lankan tea farmers to obtain Rain Forest certification

At the end of 2019, 87 large farms have been certified.
Of the large farms that have been certified, about 30% have been certified with the support of Kirin

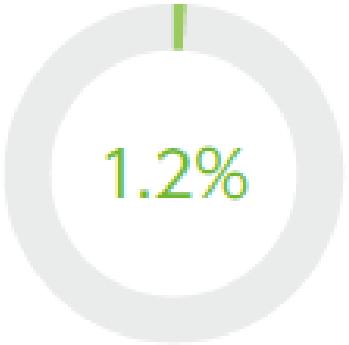
Assistance for Sri Lankan tea farmers to obtain Rainforest Alliance certification

Percentage of large tea farms that obtained certification with support from the Kirin Group



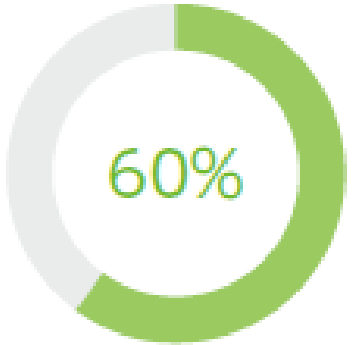
87 farms

Target number of small farms assisted to obtain Rainforest Alliance certification
Target 10,000 farms(in 2025)



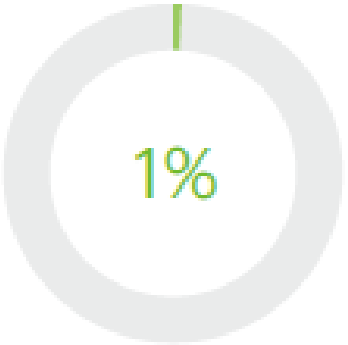
120 farms

Conservation of tea farm water sources
5 locations (2020)



3 places

Target number of residents in the education program to learn about the importance of water
15,000 (2020)



150 persons

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【機密性区分：重要 （C）】（開示範囲：関係者限り）

Deployment to coffee plantations in Vietnam

- Potential for significant reduction in coffee yields due to climate change, according to TCFD scenario analysis.
- Based on the experience in Sri Lanka, support for certification of coffee plantations in Vietnam began in 2020.

All coffee farms in Vietnam are small scale.
When COVID-19 infection spread, the situation was monitored remotely. When the infection had been under control, they started training.

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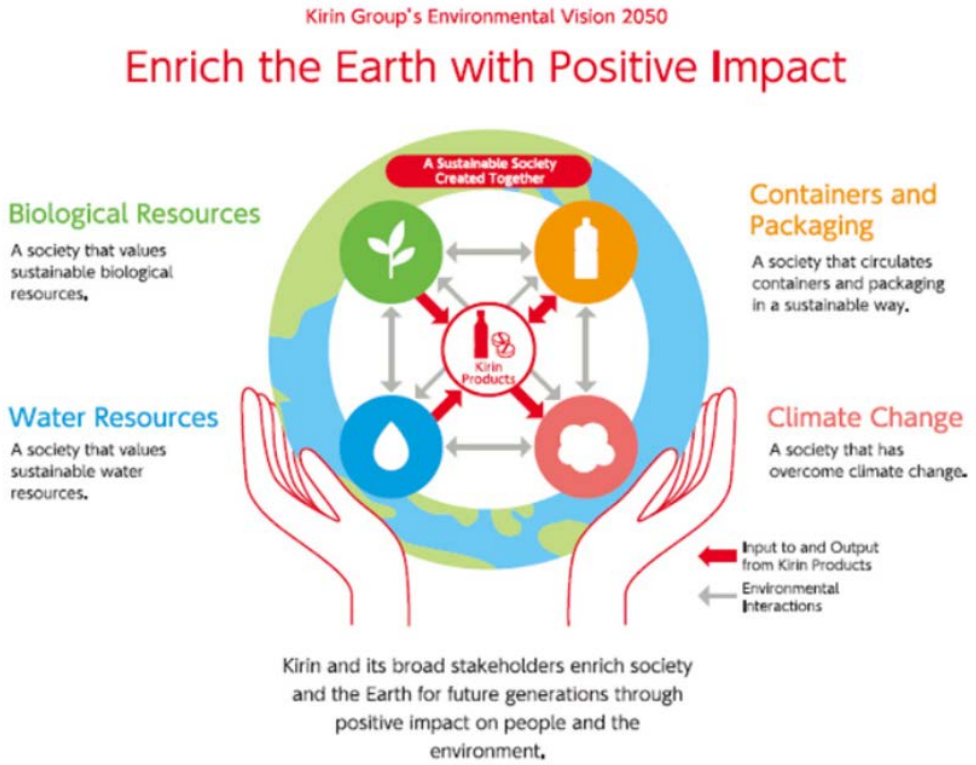
不履生蟲、不踐生草（せいちゅうをふまず、せいそうをふまず）

The legendary Kirin, a sacred beast that is said to never put its foot down on the ground, never step on an insect, and never break a blade of grass.
Like the Kirin symbol, the Kirin Group hopes to pass on the rich natural environment to future generations.



The KIRIN, the messenger of Good Luck.

The KIRIN is a mythical creature, a messenger of good luck. Derived from various ancient legends, it is said to appear as a prelude to joyous times to come. The KIRIN, a gentle creature, flies the skies; its feet never touching the ground as not to harm any insects or plants.The KIRIN, which creates the rich natural environment for future generations, is a symbol of the Kirin Group.

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