

RECLAIMING SUSTAINABILITY

IMPACT INVESTING AS AN ACCELERATOR TO SUSTAINABILITY

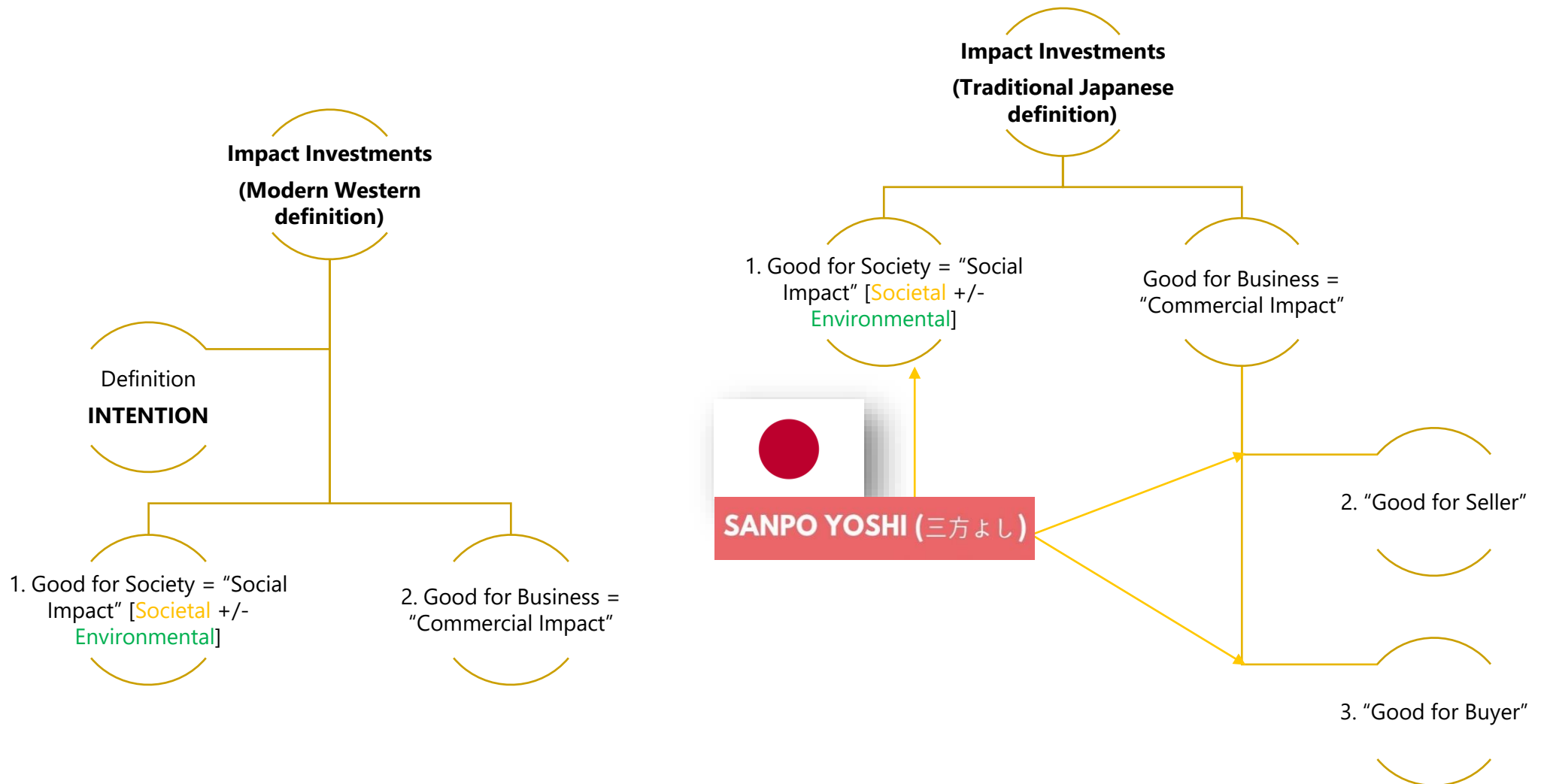
DISCUSSION WITH OUR FRIENDS IN JAPAN

Ayan A Banerjee
Regional Head (Asia) – Impact Investments

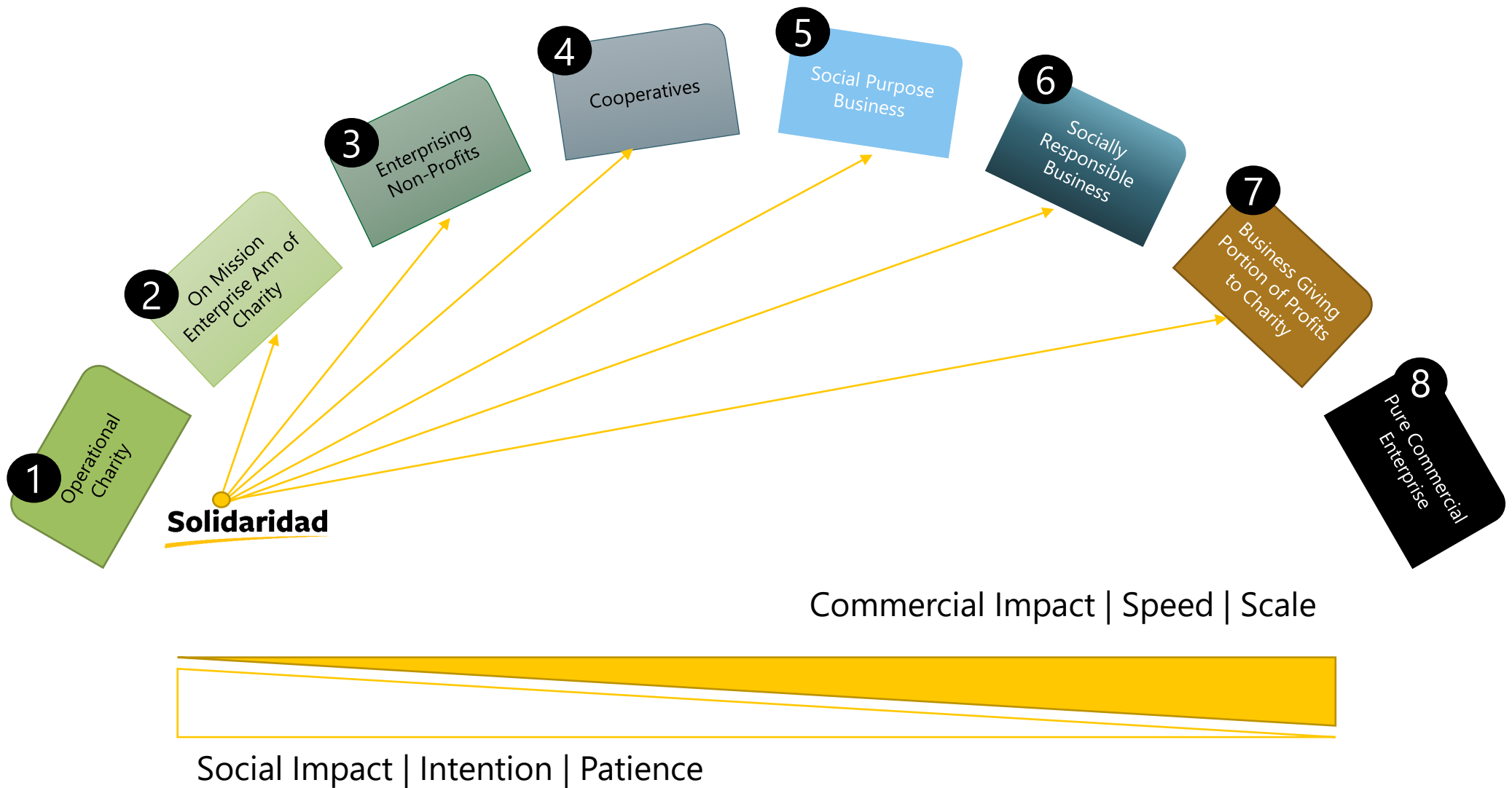
Dec-2020

IMPACT INVESTING - INTRODUCTION

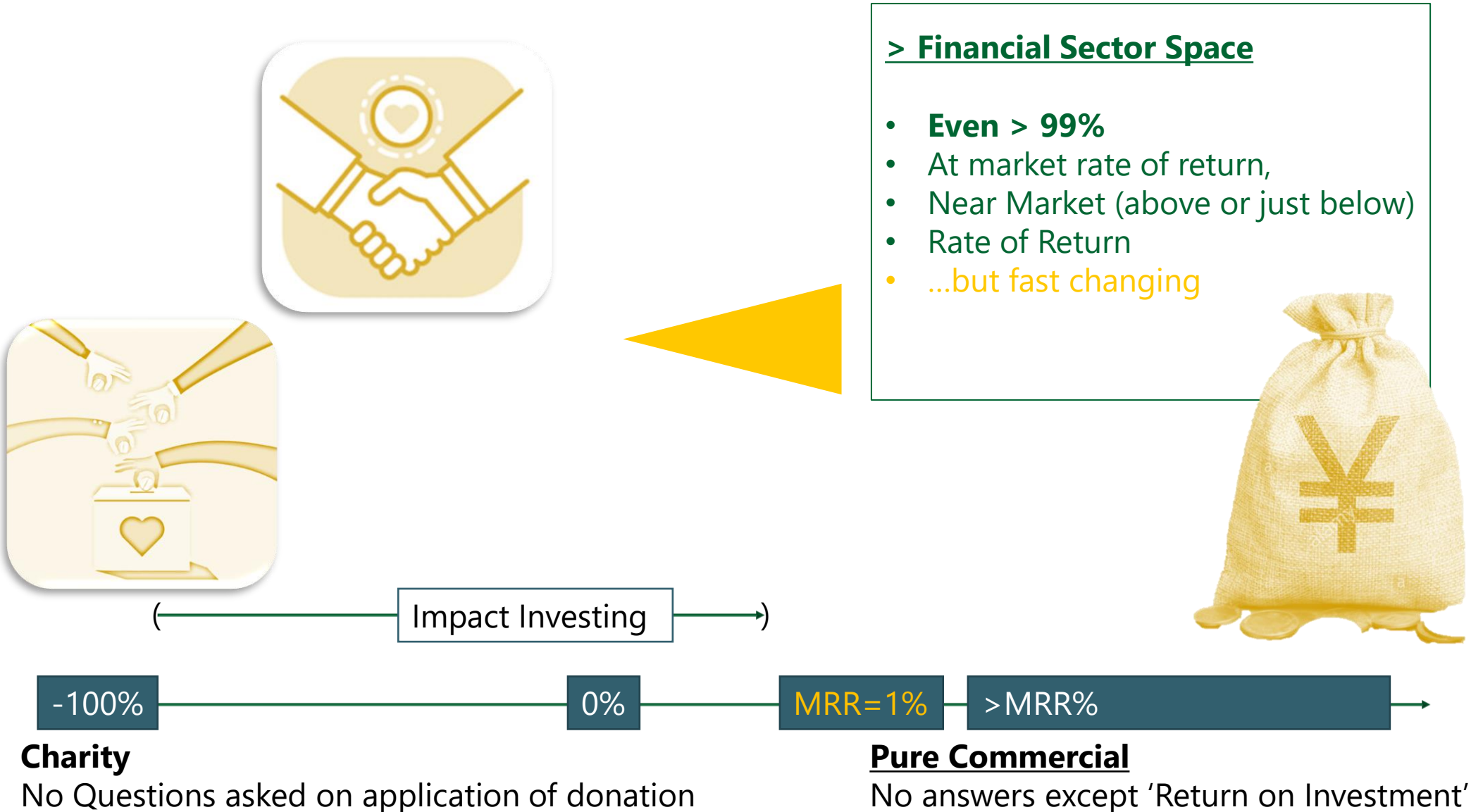
EAST AND WEST – WHERE THE TWAIN MEET



THE SPECTRUM OF IMPACT INVESTMENTS AND THE SOLIDARIDAD SUNRISE



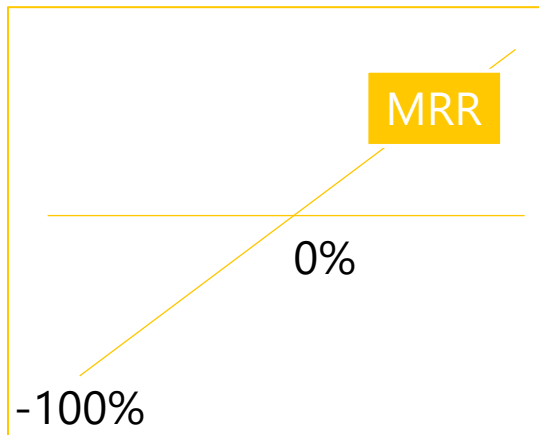
BLENDED FINANCE: COMBINING CAPITAL DRIVERS | LEVERS | FINANCIAL ENGINEERING



BLENDED FINANCE: WAYS TO COMBINE CAPITAL

BALANCING FINANCIAL RETURN | SOCIAL IMPACT

Financial Return



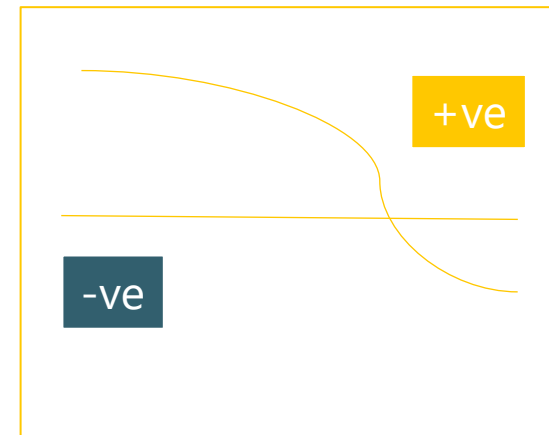
Subject to constraints of:

1. Time
2. Money



Scale variance!?

Social Impact



Subject to constraints of:

1. Intent
2. Time
3. Money

ROBUST HISTORY IN IMPACT INVESTING

BUT WE ARE MORE THAN 'II' 'II' IS 1 TOOL WE USE



AgroFair



KUYICHI



Café Oké. Smaakzeker, veilig te eten.



Solidaridad

Geschiedenis

1988: Max-Havelaar

1996: Oké-banaan, AgroFair

2001: Kuyichi

2002: Utz Kapeh

2004: MADE-BY

2006: Café Oké, M'BRAZE, Fair & Co, 100% Organic

2007: UTZ CERTIFIED

2013



2018

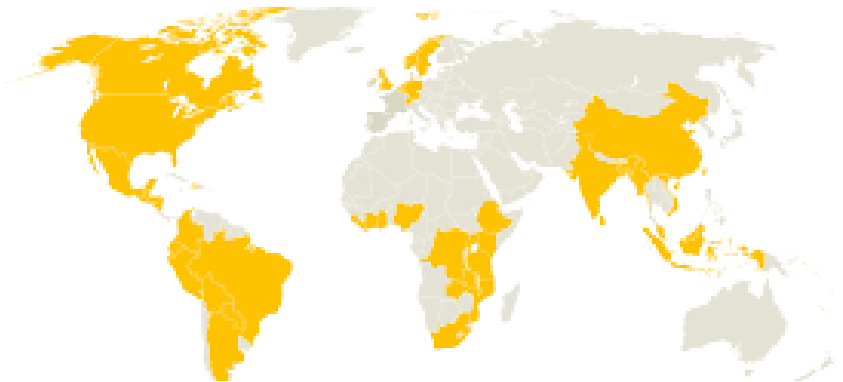


2019

PlusPlus

IMPACTS OPPORTUNITIES

| REGIONS | COMMODITIES | ACROSS VALUE CHAIN



REGIONS

Solidaridad is an international network organization, working in over 40 countries with eight regional offices on five continents.

We work towards sustainable production of the following commodities:



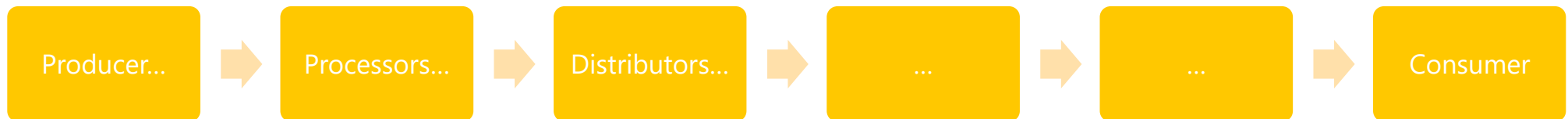
1,000,000
hectares
under climate smart
management practices

228,000
producers with
improved economic
performance



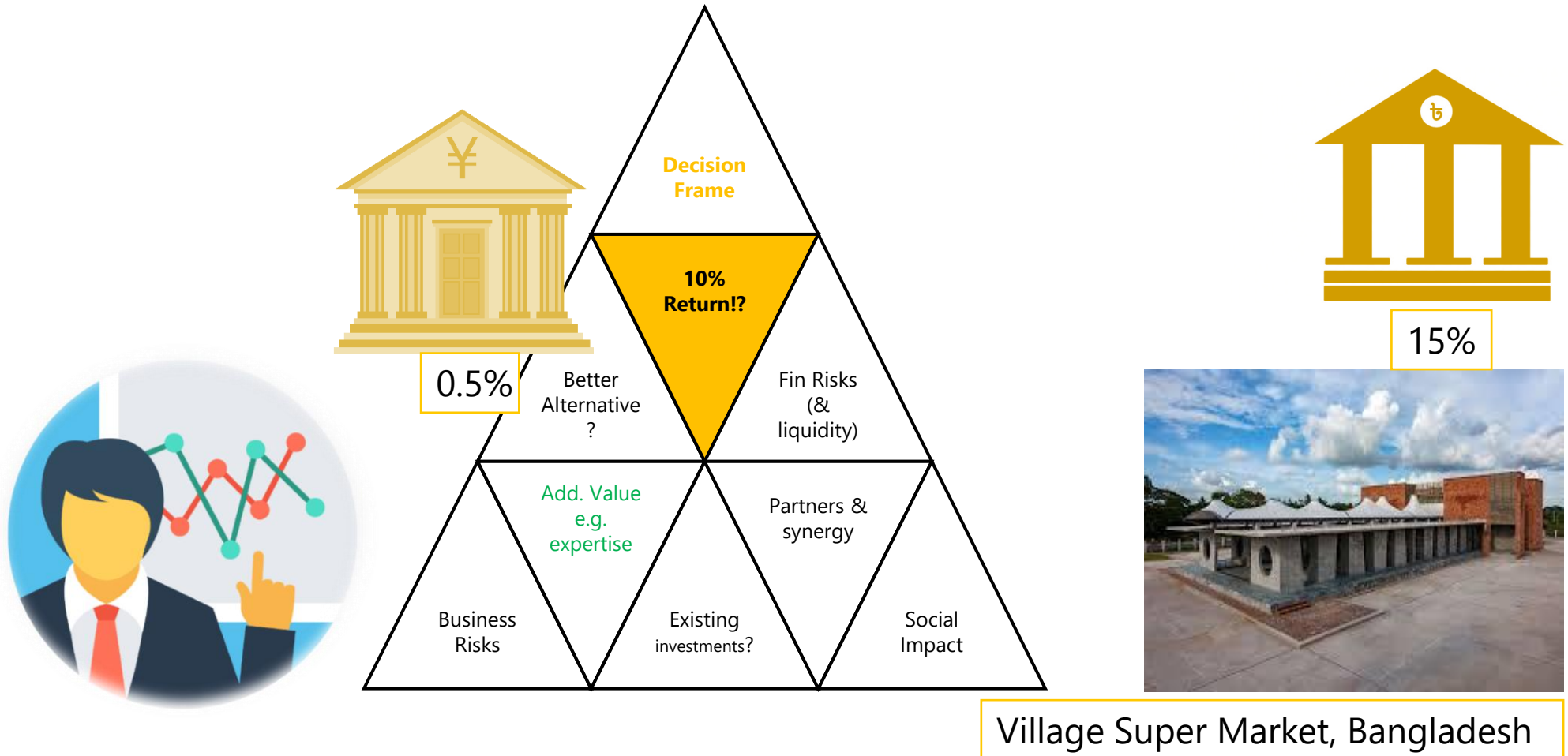
520,000
producers
and miners
(M/F/youth)
implement
Good Practices

| ASIA | CENTRAL AMERICA | EAST & CENTRAL AFRICA | EUROPE | NORTH AMERICA | SOUTH AMERICA |
| SOUTHERN AFRICA | WEST AFRICA |



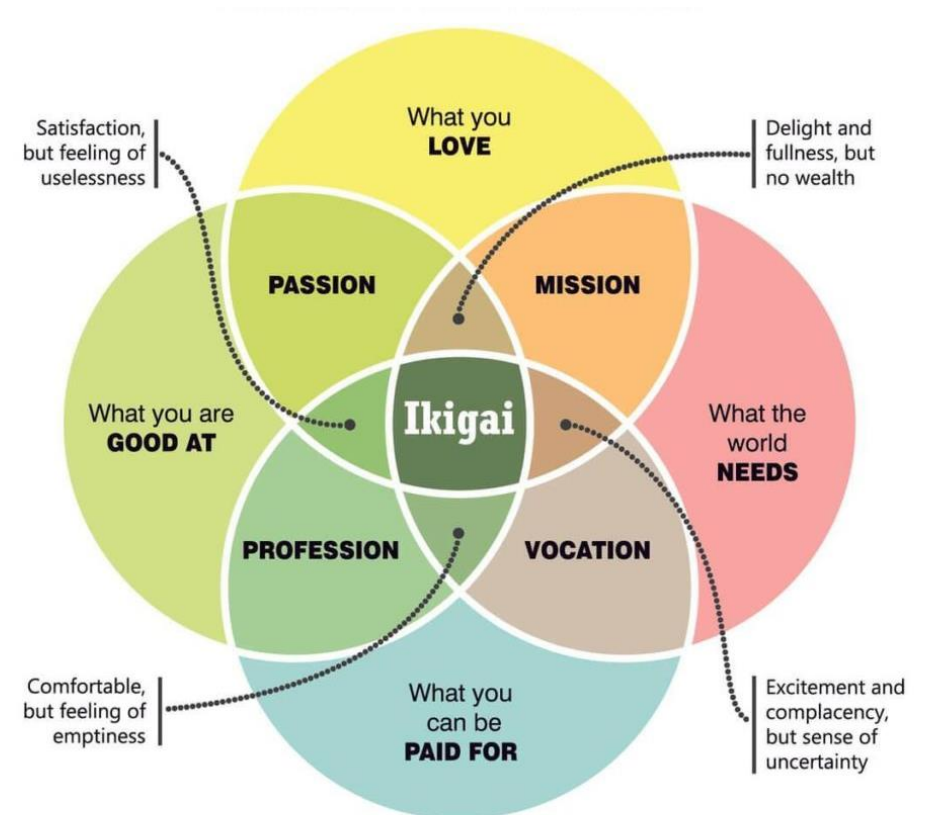
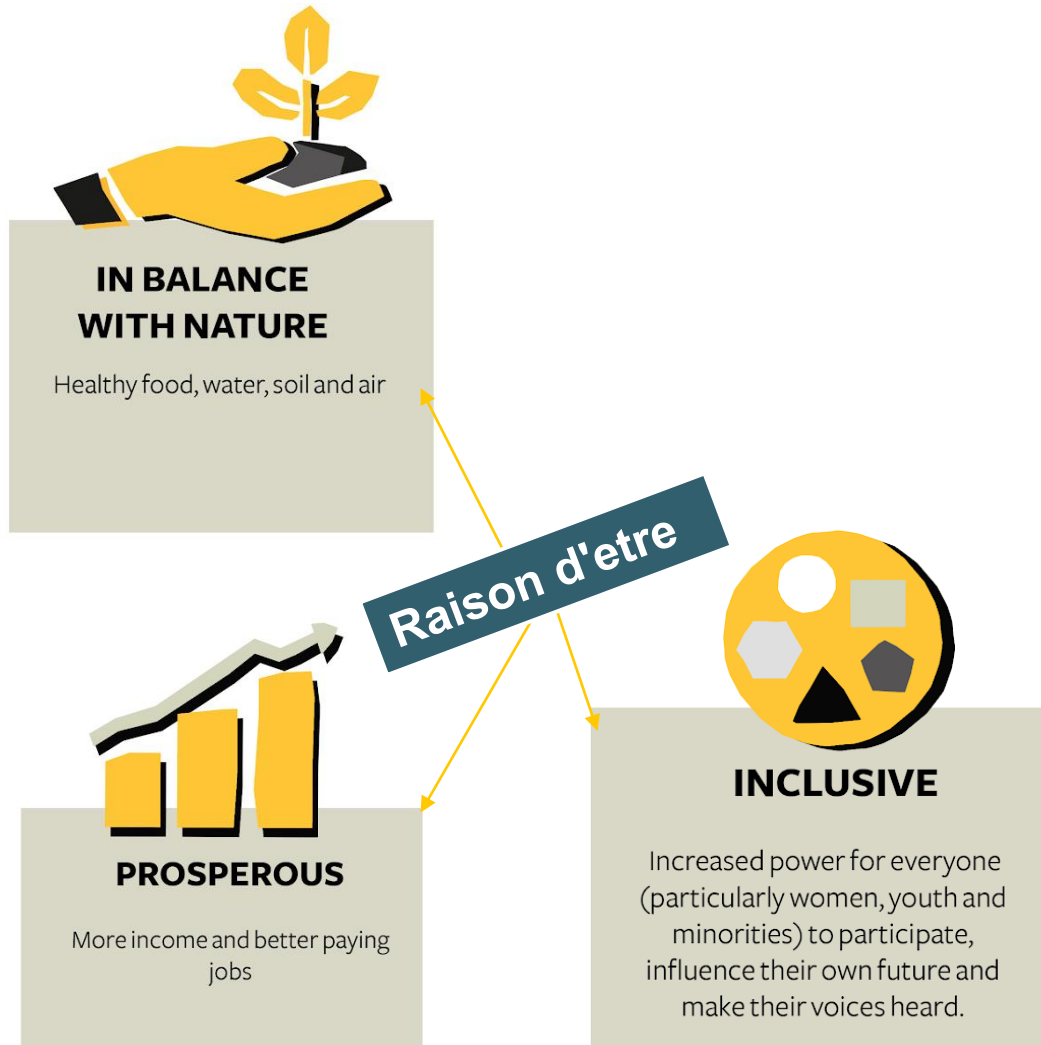
IMPACT INVESTMENT CASE

TO INVEST OR NOT TO INVEST?



SOLIDARIDAD MASP 2025

PARTNERSHIPS: SEEK YOU FOR LESS ME, MORE WE



CALL TO ACTION

REACH OUT FOR ANY PROPOSALS OR PARTNERSHIPS



www.solidaridadnetwork.org



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Embrace the 6th S of Kaizen -
Sustainability!



Solidaridad